



# MERCATO

**YOUR SAFE INVESTMENT**

**IN FRONT OF DAMIETTA  
UNIVERSITY**

**إِسْتِثْمَارُكَ الْأَمْنِ أَمَامَ جَامِعَةِ دَمِيَاط**

# NEW DAMIETTA CITY

- NEW DAMIETTA IS A NEW EGYPTIAN COASTAL CITY, LOCATED IN DAMIETTA GOVERNORATE, AN ADMINISTRATIVE BELONGING OF THE NEW URBAN COMMUNITIES AUTHORITY, AND IS A PROMISING TOURIST AND INVESTMENT ATTRACTION ZONE, REPRESENTING A GIANT ACHIEVEMENT AND BRIGHT FUTURE IN THE FIELD OF ECONOMIC DEVELOPMENT .



**157 BUILDING**  
BUSINESS ZONE



# WHO WE ARE

- ABRAG ELGHAD IS A COMPANY FOR REAL ESTATE DEVELOPMENT AND GENERAL CONTRACTING THAT WAS FOUNDED IN 2017. IT HAS BECOME ONE OF THE LEADING REAL ESTATE DEVELOPMENT COMPANIES IN THE NEW CITY OF DAMIETTA IN A SHORT TIME. THANKS TO ITS COMPREHENSIVE PACKAGE OF VARIOUS AND DISTINCTIVE REAL ESTATE PROJECTS, ITS IMPLEMENTATION IS OVERSEEN BY A SPECIALIZED PROFESSIONAL CADRE OF SELECTED ENGINEERS AND EXECUTIVE MANAGERS WHO PRIORITIZE BUILDING SOLID WORKING RELATIONSHIPS BASED ON PRINCIPLES OF PARTNERSHIP IN INTERESTS AND OBJECTIVES. THE COMPANY IS FOUNDED ON A SET OF LOFTY PRINCIPLES, WHICH WE PRIDE OURSELVES ON, BASED ON CREDIBILITY AND BUILDING BRIDGES OF TRUST BETWEEN IT AND ALL ITS CUSTOMERS .



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بناة الغد

[www.abragelghad.com](http://www.abragelghad.com)



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# IDENTITY



## OUR VISION

- TO BECOME ONE OF THE BEST LEADING REAL ESTATE COMPANIES IN THE FIELD OF REAL ESTATE INVESTMENT AND TO RANK FIRST AS ONE OF THE LARGEST LOCAL REAL ESTATE COMPANIES BY PROVIDING HIGH-QUALITY SERVICES AND INNOVATIVE IDEAS AS AN ADDED VALUE TO OUR CUSTOMERS .



Abrag ElGhad Real Estate  
Development & General Contracting

We were Founded in 2017 and Quickly became One of the Leading Real Estate Companies in the Field of Real Estate Development in New Damietta.

[www.abrageighad.com](http://www.abrageighad.com)



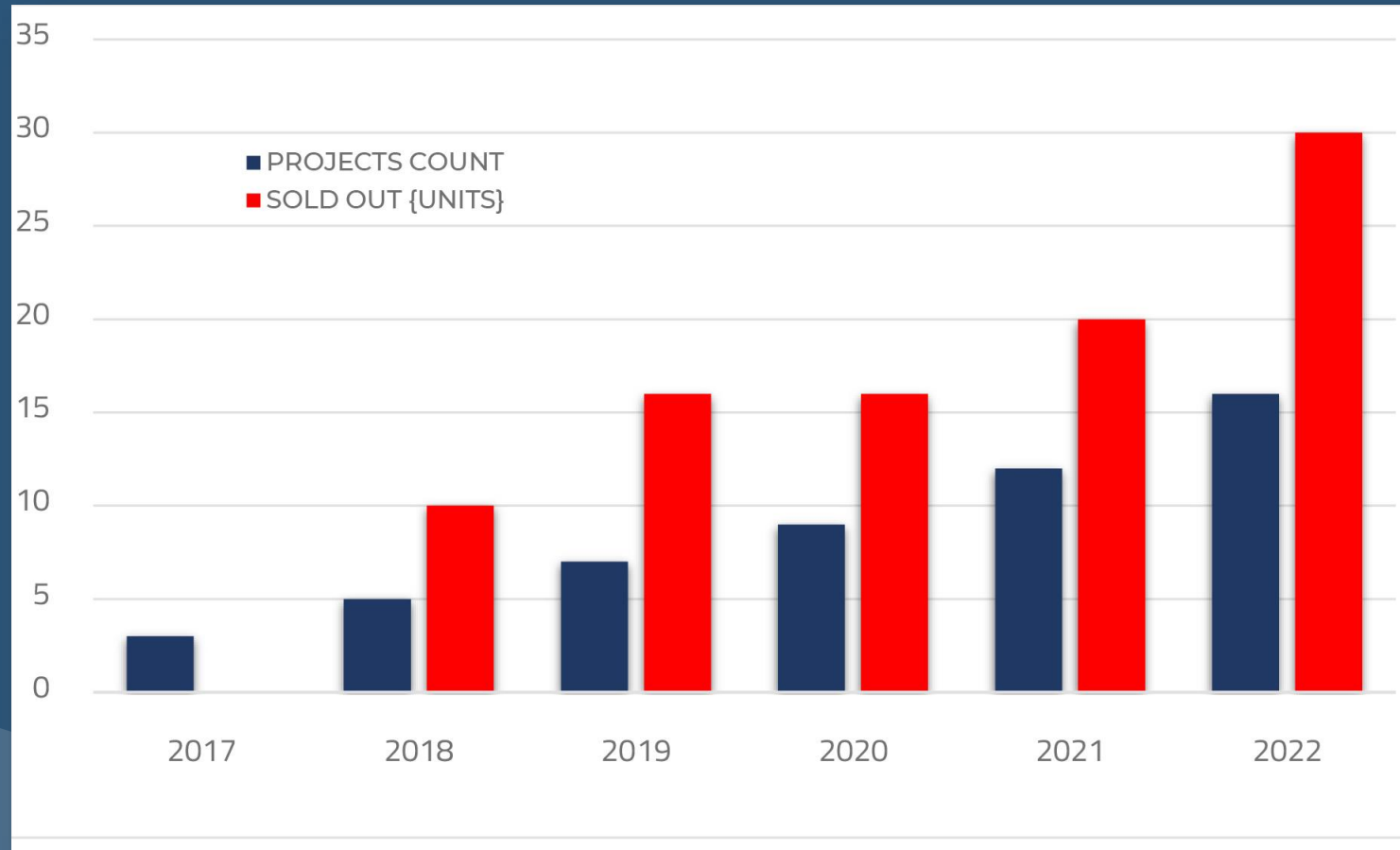
## OUR MISSION

- WE AIM TO PROVIDE OUR CUSTOMERS WITH AN INTEGRATED PACKAGE OF DIVERSE AND DISTINCTIVE REAL ESTATE PROJECTS THAT WILL MEET THEIR NEEDS, ACHIEVE THEIR GOALS, AND GO BEYOND THEIR EXPECTATIONS .

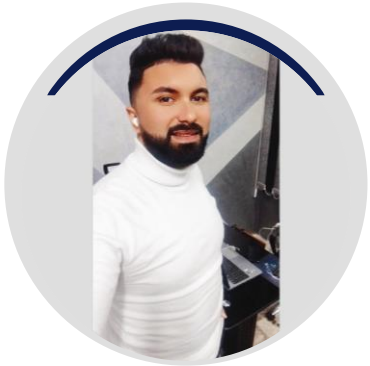


## OUR EVOLUTION

- OVER THE PAST FEW YEARS, ABRAG ELGHAD REAL ESTATE DEVELOPMENT COMPANY IN NEW DAMIETTA HAS BEEN ABLE TO MAKE REMARKABLE PROGRESS IN THE REAL ESTATE MARKET. THIS IS ILLUSTRATED BY THE FOLLOWING CHART, WHICH SHOWS THE NUMBER OF PROJECTS PROPOSED VERSUS THE NUMBER OF UNITS SOLD .



# OUR TEAM



**MR.AHMED FAWZIE**

**SALES MANAGER**

- CREATING COMPANY'S MARKETING PLAN AND IDENTIFICATION AND FOLLOW-UP ADVERTISING CAMPAIGNS TARGETS .
- MEET CLIENTS AND GIVE A DETAILED DESCRIPTION OF OUR PROJECTS , IDENTIFY CUSTOMER NEEDS AND CLOSE SALES DEALS .
- PREPARATION OF ANNUAL SALES REPORTS AND PARTICIPATE IN THE DEVELOPMENT OF THE COMPANY'S SALES POLICY .



**MS.NOUR MOHAMED**

**SALES**

- PRESENTING OUR PROJECTS TO CLIENTS AND EXPLAIN ALL DETAILS AND ANSWER ALL QUERIES .
- SET A TIMETABLE FOR VISITS AND ALWAYS APPLY ALTERNATIVES IF ONE OF THE APPOINTMENTS FAILS .
- RECEIVING CLIENTS INSIDE THE COMPANY AND FOLLOWING UP WITH THEM AFTER THE VISIT .



**ENG.AHMED BADAWY**

**CIVIL ENGINEER**

- FOLLOW-UP OF PROJECTS' CONSTRUCTION WORK DURING IMPLEMENTATION .
- RECEIPT ACCORDING TO SPECIFIED STANDARD SPECIFICATIONS .
- RESPONSIBLE FOR INTERIOR FINISHES AND DECORATIONS OF THE COMPANY'S PROJECTS



**MS.NADA YEHIA**

**OFFICE MANAGER**

- WELCOME VISITORS AND CLIENTS AND ACCOMPANY THEM TO THEIR DESTINATION .
- PERFORMING ALL ADMINISTRATIVE TASKS AND WORKS .
- MAKING AND ARRANGING SCHEDULES AND SETTING PRIORITIES AND PREPARATION AND SUBMISSION OF REPORTS .



# DAMIETTA UNIVERSITY

- DAMIETTA UNIVERSITY HAS BEEN BUILT ON AN AREA OF 200 ACRES . IT COMPRISES 14 FACULTIES WITH DIFFERENT SPECIALIZATIONS, WITH AN AVERAGE OF AROUND 40,000 INDIVIDUALS, INCLUDING STUDENTS, RESEARCHERS, GRADUATE STUDENTS, AND EXPATRIATES. THE UNIVERSITY ALSO INCLUDES THE OLYMPIC VILLAGE WITH VARIOUS SPORTS FACILITIES .



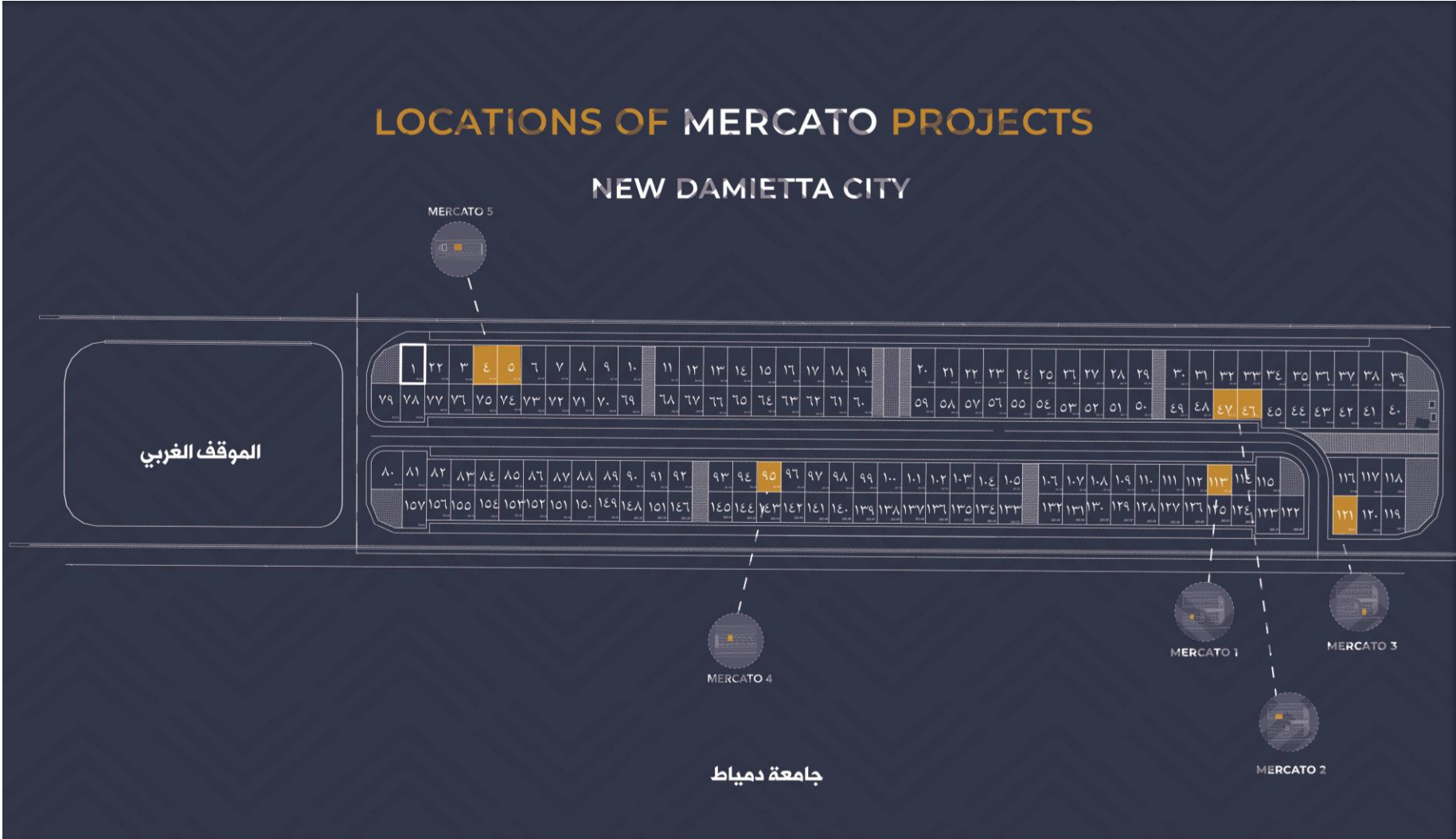
# OUR PROJECTS

- ABRAG ELGHAD HAS A RANGE OF COMMERCIAL AND RESIDENTIAL REAL ESTATE PROJECTS IN

THE NEW DAMIETTA CITY, MORE THAN 17 PROJECTS IN DIFFERENT AND FEATURED LOCATIONS.

## LOCATIONS OF MERCATO PROJECTS

### NEW DAMIETTA CITY





# FUTURE VISION

- ABRAG ELGHAD HAS MORE THAN 5 BUSINESS PROJECTS IN DIFFERENT AND FEATURED LOCATIONS .



# MERCATO PROJECTS

## WHERE IS MERCATO ?



**ABRAG ELGHAD** REAL ESTATE DEVELOPMENT COMPANY PROVIDES TO CLIENTS.

MERCATO ..

- IT IS A GROUP OF FEATURED REAL ESTATE PROJECTS IN NEW DAMIETTA CITY, LOCATED NEAR THE INTERNATIONAL COASTAL ROAD AND THE MAIN ENTRANCE OF THE CITY. THE PROJECTS ARE ALSO SITUATED NEXT TO THE WESTERN TRANSPORTATION STOP AND IN FRONT OF DAMIETTA UNIVERSITY. ADDITIONALLY, THE COMMERCIAL ZONE IS APPROXIMATELY 20 ACRES IN SIZE .

- BUSINESS ZONE DIVIDED INTO 157 RESIDENTIAL , ADMINISTRATIVE AND BUSINESS BUILDINGS .
- **ABRAG ELGHAD** COMPANY IN ITS FIRST PHASE HAS FIVE PROJECTS WITH FEATURED LOCATIONS WITHIN THE ZONE WITH SPACES RANGING FROM 281 TO 724 METERS .
- MERCATO 1 , (281 METERS)
- MERCATO 2 , (562 METERS)
- MERCATO 3 , (365 METERS)
- MERCATO 4 , (281 METERS)
- MERCATO 5 , (723 METERS)



## ZONE DISCREPTION

# MERCATO FLOORS

CONSISTS OF	MERCATO 1	MERCATO 2	MERCATO 3	MERCATO 4	MERCATO 5
GROUND SHOPS	4 SHOPS	9 SHOPS	6 SHOPS	4 SHOPS	8 SHOPS
MEZANINE SHOPS	8 SHOPS	16 SHOPS	7 SHOPS	8 SHOPS	15 SHOPS
OFFICES FIRST + SECOND FLOOR	8 OFFICES	16 OFFICES	8 OFFICES	8 OFFICES	16 OFFICES
UNITS	2 UNITS	3 UNITS	2 UNITS	2 UNITS	4 UNITS
PROJECT NUMBER	113	46 & 47	121	95	4 & 5

FOR MORE DETAILS : [abragelghad.com](http://abragelghad.com)



 **GET DETAILS !**

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